ON AIR · CURRICULUM VITAE · 2026

BOŠKO KOSIĆ

Visual & Motion Designer DESIGN · MOTION · UI/UX · AI VIDEO



PORTFOLIO **bosko.trif.rs** EMAIL boskokosic187@gmail.com LINKEDIN in/boško-kosić BASED Belgrade, Serbia · open worldwide

01 IN NUMBERS

5+	50+	15+
years in design & motion	billboards live in Belgrade	brands & studios

02 WHAT I DO

DESIGN

Campaigns & key visuals · UI/UX design · Brand systems · Billboards & DOOH · Key art & compositing · Social content at scale · Character design

MOTION & AI

Motion design · AI video & editing · 2D animation · Video editing · AI image production

WEB

HTML & CSS · JavaScript · Web design · Interactive prototypes

03 TOOLKIT

Photoshop · Illustrator · After Effects · Premiere Pro · InDesign · Figma · Midjourney · AI video tools · HTML / CSS / JS · Python · Blender (learning)

04 EDUCATION

Master's, Digital Communication & Multimedia
ITS Belgrade · in progress

B.Sc. Computer Multimedia Engineering
ITS Belgrade · 2022

05 LANGUAGES

Serbian — Native

English — Professional

Designer who animates, *animator who designs.* Five-plus years of shipping work that has to perform: **campaigns, motion, UI/UX and AI video**, from a social post to a city billboard. I take an idea to every format it needs, and I can build it in HTML and CSS myself.

06 EXPERIENCE

2024 — NOW — **Campaign & Motion Designer** · ITS · ITHS · FSU, Belgrade
- Concept, design, animation and delivery of **50+ billboards and DOOH screens** across Belgrade, each shipped with its social, web and email set.
- Enrolment campaigns for three schools at once: one message, three identities.
- Art direction for the Faculty of Contemporary Arts: **30+ campaign, exhibition and event identities** in one academic year.
- Content systems for social: **eight series, 330+ assets**, built so post 33 looks as considered as post 1.

2024 — NOW — **Teaching Assistant** · ITS, Information Technology School, Belgrade
- Graphic Design and NFT Technology courses: practical classes, briefs and feedback on student work.

2023 — 2026 — **Digital Artist** · Ballies, Web3 sports
- Built a team of characters as a layered system for a **9,999-piece collection**.
- Three years of launches, seasons and key art with the same cast, in still and motion.

JUN 2026 — **Adobe Illustrator Expert, AI model training** · micro1
- Expert vector work and evaluation used to train AI models.

2023 — **Graphic Designer** · LINK Group
- Campaign and social visuals for an education group with several schools.

2020 — NOW — **Freelance Visual & Motion Designer** · brands and studios
- **Baby Boo**, natural cosmetics: **AI product films** and stills with no studio days, edited for Reels and TikTok, plus hand-drawn mascots cut into parts and animated.
- **UI/UX and web**: websites, apps and dashboards designed end to end and built as working HTML/CSS prototypes.

07 CLIENTS & BRANDS

Faculty of Contemporary Arts	Information Technology School	IT High School
LINK Group	Ballies	BeClutch
Wall Street Games	Baby Boo	micro1
ArmaBeton	Telegraf	InnovNation
KUN Podcast	VK Blog	Kultura Barbershop